

# Lora O'Brien

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Content Creation, Training, Business Writing,  
Marketing & Copywriting, Consultation,  
Journalism, Blogs, Direct Mail Campaigns,  
Digital & Social Media Strategy.

## WORK HISTORY



 **2000**

Began Freelance  
Writing (Newspapers  
& Magazines)

 **2006**


General Manager:  
Rathcroghan Visitor  
Centre

 **2010**

Secretary & Director:  
Roscommon Community  
Tourism Network

 **2014**


Full Time  
Business Journalist,  
Copywriter &  
Freelance Writer

**2004** 

First Published as  
an Author: (USA)  
New Page Books

**2008** 

Marketing Practice  
FETAC L5  
Managing People &  
Performance FETAC L5

**2012** 

Certificate in  
Psychology - NUI  
Maynooth (FETAC L7)



Lora O'Brien

## Available for: FREELANCE WORK



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## Client Portfolio



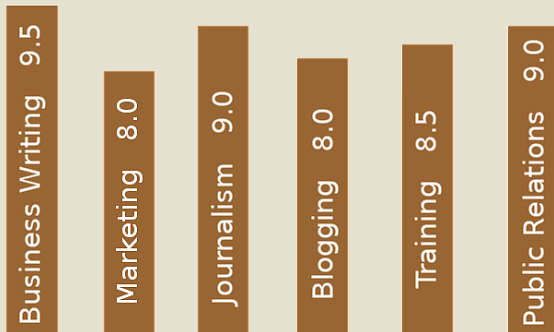
Fáilte Ireland



Sunday Independent



## Skillset



## Some More Companies I've Worked With...

- eBay Ireland
- Sophos Ireland
- Rosc. Leader Partnership
- The Bram Stoker Festival
- Dublin Literary Pub Crawl
- The Irish Literary Trust
- DigBigData Ltd
- HR Ireland
- Gordon Games
- Media Lawyer Solicitors
- Workplace Options
- Reddy Architecture
- Scene Designs
- NP Liquid Glass Systems
- Xava Design
- Una Healy Design



Lora is an intelligent, creative and skilled writer. She really listened to my challenges, understood my needs and provided well formed feedback and a perfect solution. She is probably the best freelance copywriter I have had the pleasure to work with.



More References  
available on request

TALK TO ME

[contact@Writelreland.com](mailto:contact@Writelreland.com)